



White Paper

The Video Engine for Radix

Run with your idea. Fly with your content.
Serious video. Ridiculous mascot.



It started as a meme. Then somebody gave the fly software.
Meme → Community → Token → NFTs → Video Engine → Game (coming)
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1. It started as a fly

Things got slightly out of hand. Run Fly began as a humorous, community-driven project on Radix — born from the anagram of **rly.fun**, a fair launchpad for Radix tokens. Pat the Fly flapped in with zero filter. The swarm followed.

Most products invent a mascot after the fact. Run Fly accidentally built the mascot, the memes and the community first — then shipped a real product: **the Video Engine for Radix**.



Pat the Fly — still early, still inappropriate.

The evolution

rly.fun	A fly appears — fair launch energy
RUNFLY	Token + chaos on Radix
Memes	400+ memes — the swarm grows
Pat in a Box	100 NFTs — sold out
Fleyes bot	Telegram AI fun — flies in your eyes
Video Engine	Somebody gave the fly software
Game	Squat Pat — coming, for fun

“Will you Run, Fly, or just refresh the chart again?” — Pat

2. The Video Engine

Run Fly is a **promotional video platform** for businesses, creators and communities — with a Radix-native identity. Public category: **The Video Engine for Radix**.

Upload personal takes, podcasts, interviews or **AI-generated footage**. Brand it. Produce social-ready cuts. Pay for renders with **\$RUNFLY** via Radix Wallet when the pay wall is on.

What it does

- Upload masters up to ~60 minutes; trim a promotional window (up to 5 minutes billed).
- Full branded video or AI-selected highlight clips.
- Outputs: **9:16 • 1:1 • 16:9** at multiple qualities up to 1080p.
- Logos, headings, brand packs, captions with review before render.
- Smart crop, presets, optional face/voice privacy tools.
- Job history; batch / managed work for larger needs.
- Radix Connect + \$RUNFLY payment for GPU time (utility — not an investment product).

Who it's for

Any team that needs promotional social video — startups, agencies, creators — and especially Radix tokens, validators, DEXs, DeFi, NFTs, builders and community marketers. Built for projects that need attention.

“Make something worth posting, sausage.” — Pat

3. Community, memes & mischief

The humour layer is intentional: roughly **85% premium video product** and **15% completely inappropriate fly**. Pat interrupts professionalism with sarcasm — in empty states, loading lines and the odd section divider — without wrecking instructions or payment clarity.



Pat in a Box · Pat brand icon

Shipped community beats

- **Meme Swarm** — hundreds of downloadable memes for the unhinged.
- **Brag Board** — ready-made community nonsense.
- **Pat in a Box** — 100 NFTs, sold out.
- **Fleyes in Your Eyes** — Telegram AI bot that put flies in people's eyes for fun.
- **Social** — Telegram, X, YouTube clips from the swarm.

Roadmap (honest)

- **Done:** fair launch → graduation → community surfaces → Video Engine live.
- **Next:** richer showcase of ecosystem videos, more buy venues as liquidity lands.
- **For fun:** Squat Pat the Fly game — interactive chaos, not a financial promise.
- **Always:** no guaranteed returns; \$RUNFLY pays for renders and community utility.

4. \$RUNFLY utility & tokenomics

Plain English: **creating a video costs \$RUNFLY**. Connect Radix Wallet, approve the payment, the render starts. That is GPU-time utility — not a yield product and not a promise of price appreciation.

Where to get \$RUNFLY

- **Ociswap** — primary open pool.
- **Astrolescent** — aggregator routes across Radix DEXes.
- **DefiPlaza** — trade and stake.
- Other venues (e.g. Reddicks / RSwap) welcome — ping Telegram if Pat missed you.

Supply overview

- **Total supply:** 1,000,000,000 RUN FLY
- **Community & investors:** ~91.46% available at TGE
- **Developer & ecosystem lock:** ~8.54% for airdrops, founders, marketing — 10% at TGE, then gradual unlocks (6-month cliff, 24-month vesting schedule as previously disclosed)

Token resource (Radix): `resource_rdx1t5uyf7s9rpd7pezhthsuygl0sk3gj0e09zzsvsmga69zxdd8y4lvq`

Release of locked developer tokens depends on market conditions and project needs — transparency over hype.

5. Closing

Run Fly is an independent project in the Radix ecosystem — not an official Radix Foundation product. The aim is simple: become the default promotional video engine for teams that live here, while staying weird enough that people remember Pat.

From meme to media engine. Serious video. Ridiculous mascot.



<https://www.runfly.today>

<https://t.me/rundotfun>

<https://x.com/rundotfly>

Video Engine: <https://www.runfly.today/studio>

"Or post another wall of text. See if I care." — Pat